Roland

Press Release

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FOR IMMEDIATE RELEASE

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ROLAND DEBUTS VIMA JM-5

All-In-One Playback and Performance Module

Los Angeles, CA, January 13, 2011 — Roland is pleased to announce the new VIMA JM-5 Sound Module. With thousands of high quality sounds, elegant design, and an easy-to-use interface, the JM-5 is the perfect all-in-one solution for full control of musical backgrounds at home or at any entertainment venue.

The JM-5 is a single audio unit dedicated to live vocal performance, and is perfect for karaoke, amateur and professional singers, piano players, and many entertainment venue owners. Equipped with a top-level sound engine, the VIMA JM-5 includes 128-voice polyphony, an SSC Sound Engine with over 1,000 sounds and 57 drum kits.

Songs can be played in a variety of formats—SMF, KAR, MP3, MP3+CDG, WAV, WAV+CDG, VIMA Tunes—either from USB Memory or external hard disk. Sing along with the two microphone inputs and included auto harmony and effects presets. Songs can be instantly recalled, and tempo and key can be changed with the turn of a knob. Vocal sounds can even be minimized with the Center Cancel feature. The whole performance can instantly be recorded to USB host memory as well.

The VIMA JM-5 also includes a composite video output so the audience or musician can follow lyrics and chord symbols as an SMF song is being played. Users can even load pictures from USB memory or external hard disk for an instant virtual slideshow.

For more information, visit www.RolandConnect.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With over 38 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit www.RolandUS.com.

For high-resolution images of this product, please visit: www.RolandUS.com/media.